

# Winning Employment Strategies

## Career Competitive Scorecard™

This Career Competitive Scorecard™ is designed to evaluate your readiness and competitiveness in today's job market. Answer each statement honestly using Y (Yes), M (Maybe), or N (No).

### Section 1 – Career Clarity

- I have a clearly defined target job title.
- I know the specific companies I want to work for.
- I understand current hiring expectations for my role.
- My skills align with current market demand.
- I can clearly articulate the value I bring to an employer.

### Section 2 – Resume Strength

- My resume is tailored to a specific position.
- My resume includes quantified achievements.
- My resume demonstrates measurable business impact.
- My resume positions me differently from competitors.
- My resume supports higher compensation positioning.
- My resume is optimized for ATS systems.
- My resume reflects leadership or strategic thinking.
- My resume has been professionally reviewed in the last 6 months.

### Section 3 – Job Search Strategy

- I network beyond job boards.
- I customize my resume for each application.
- I track applications strategically.

- I actively use LinkedIn for visibility.
- I reach out directly to decision-makers when appropriate.
- I follow up after applications.

## Section 4 – Interview & Positioning

- I have strong achievement stories prepared for interviews.
- I can clearly explain my differentiation factor.
- I confidently communicate my results and impact.
- I negotiate compensation strategically.
- I follow up professionally after interviews.
- I understand how to position myself against competition.

## Scoring Guide

Response	Score Meaning
Y	2 – Strong Positioning
M	1 – Partial / Needs Strengthening
N	0 – Missing / Gap Identified

## What Your Score Means

85–100%: Market Ready – Strong competitive positioning.  
 65–84%: Competitive but Exposed – Improvements recommended.  
 45–64%: Vulnerable Positioning – Strategic intervention advised.  
 Below 45%: At Risk – Immediate career strategy improvement required.

To review your results and identify strategic next steps, schedule a consultation with Winning Employment Strategies.